

Career Cruising for Libraries



Career Cruising offers users in-depth profiles of hundreds of different occupations and comprehensive post-secondary information. With multiple search options and direct links between our career and education databases, users can quickly and easily access material they are looking for.

Intuitive Career Exploration

Access hundreds of detailed occupation profiles - everything from Actuary to Zookeeper. Each profile includes a job description, information on working conditions, earnings, education and training, a sample career path, links to related occupations, other resources, and multimedia interviews.

- » **Helpful Search Options** - A variety of search tools allow users to find careers that meet their needs and goals. Users can search by occupation name, alphabetical index, occupation cluster/pathway, related school subject, or a set of specific criteria.
- » **Career Matchmaker** - An internationally acclaimed interest assessment that helps users identify careers that match their interests and provides personalized feedback to help users understand how careers relate to their interests and skills.
- » **Multimedia Interviews** - Multimedia interviews allow users to see and hear from real people in each occupation.
- » **PhotoFile** - A visual depiction of an occupation through seven to nine workplace action photos and captions.
- » **Education Links** - Direct links between careers and related education programs help users plan their next steps.
- » **Printer-Friendly Report** - Users can easily print a complete occupation report for further review.

Comprehensive Post-Secondary Information

Our national database of post-secondary schools includes detailed information on colleges, universities, career and technical schools, as well as financial aid information.

- » **Powerful Search Tools** - Users can search for schools by keyword, program name, state, program cluster, or a set of desired criteria.
- » **Detailed School Profiles** - Including admissions, expenses, enrolment statistics, athletics, and programs offered.
- » **Direct Links** - Access a school's website for additional information.
- » **Financial Aid** - Users can access a database of financial aid programs and scholarship options to help fund their education. Easy-to-use search options help users quickly find programs they may qualify for.





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Online Career Portfolio and Resume Builder

With Career Cruising's online Career Portfolio Tool, users can save and organize their career and education exploration research. Users can:

- » Bookmark careers and schools of interest.
- » Record extracurricular activities, hobbies and interests, skills, and awards.
- » Keep track of work and volunteer experiences.
- » Maintain a diary of thoughts on career and life goals.
- » Store career and education related documents online.
- » Create a professional looking resume.

Easy and Flexible Access for Users

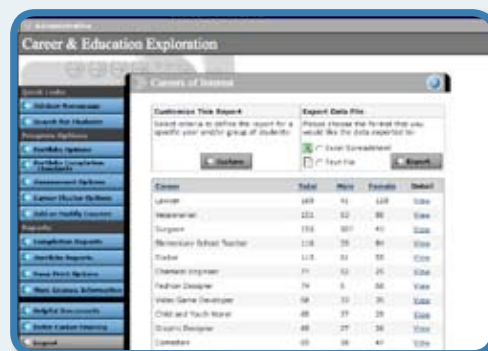
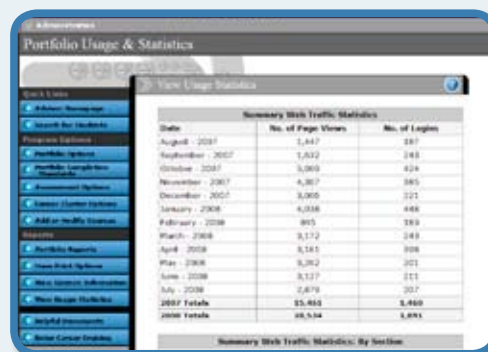
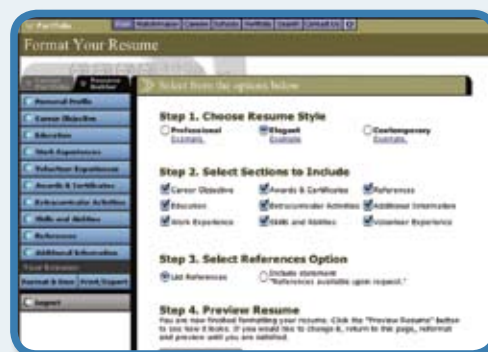
Users have 24 hour online access to Career Cruising through a variety of options:

- » Computer IP authentication for in-library use.
- » Remote access via the library website at home.
- » Library card ID authentication.
- » Username and password entry.
- » Printer-friendly versions of career and education profiles, portfolios, and resumes allow users to easily print hard copies for future reference.

Powerful Administrative Tools for Librarians

Administrative tools help library staff ensure that patrons are getting the most out of Career Cruising. Library staff can:

- » Customize Career Cruising's interface and features.
- » Track usage statistics on the number of visits and page views at each library branch.
- » Produce detailed aggregate reports on the careers and schools patrons are interested in to help guide the development of programs and resource collections that address the community's needs.



To Contact Career Cruising

For more information or to receive a FREE TRIAL of Career Cruising, please contact us:

- » phone: 1-800-965-8541
- » e-mail: sales@careercruising.com
- » web: www.careercruising.com

Some of our subscribers include:

- » Carnegie Library of Pittsburgh, PA
- » Knowledge Ontario, ON
- » Delaware County Library System, PA
- » El Paso Public Library, TX
- » Kansas City, Kansas Public Library, KS
- » Nassau Library System, NY
- » New York Public Library, NY
- » Richland County Public Library, SC
- » Suburban Library Cooperative, MI

A bilingual (English/Spanish) version is available